

FAQs

Prime Resources Corporation and Leeman New York

January Transition: *How will phone calls, faxes, orders and emails be handled during the January transition period?*

All phone calls, faxes, orders and emails will be handled through Leeman during the January transition. However, once the announcement is made to the industry, we should anticipate receiving calls and orders directly through Prime during the transitional period. Prime's customer service representatives will handle any calls – taking information and getting back to the customer during the transitional period. Effective February 1, 2010, all communications, orders and quotes will be handled at Prime, including all warehousing and production as well. Leeman's phone numbers, fax numbers and emails will be forwarded to Prime.

Specials or Coupons: *Do existing Prime deals and/or Leeman Deals (i.e., 5% discount) apply to all products?*

Yes, except for products indicating that no special pricing applies.

Quality Program: *Is the Leeman line QCA certified?*

Yes – the Leeman processes and procedures will be incorporated into Prime's procedures, thus they will be QCA certified.

Minimum Quantities: *Does the "no minimum" quantity apply to Leeman products?*

Yes

Lifetime Guarantee: *Will Prime's lifetime guarantee be applicable to Leeman products?*

Yes

Gift Boxes: *Will Leeman products be packaged in Prime gift boxes?*

No – Leeman products will be packaged in Leeman gift boxes.

Additional Charges: *Will Prime's additional charges (i.e., paper proof, running charges, product proof) apply to Leeman products?*

No – Prime will honor the charges listed in the Leeman 2010 catalog.

Samples:

Leeman Products: unimprinted samples over \$20.00 plus freight will be charged. Leeman imprinted samples will be billed at EQP less 20%. Sample billing will be done through Prime as of February 1, 2009. Returned samples will be charged at restocking fee of \$5.00. Prime's policy regarding "no charge" sample requests from a regional manager or sales representative apply to Leeman products. The rules for when a sample order is considered a "blank item order" are the same as Prime's.

Product Category: Will Leeman's products be assimilated into Prime's existing categories (i.e., office, executive gifts)?

No, the Leeman Line will be a separate product category (Leather and Glass) – but is NOT a separate business.

Trade Shows: How will Prime present the Leeman Line at trade shows?

Except for the Las Vegas show, Leeman will be integrated into Prime's booth.

Sample Kits: Will there be Leeman sample kits?

Yes

Self Promotions: How will self promotions for Leeman products be handled?

Leeman self promotions will be the same as Prime – EQP less 20%.

Advertising: Will Prime's advertising budget be affected/increased?

There will be a separate advertising budget for the Leeman line.

Leeman Catalog: There are 5,000 Leeman Catalogs printed.

Prime is having 18,000 more catalogs printed with a new cover and there will be a catalog mailing in the near future.

Website: Will Leeman's website be incorporated into Prime's website?

Leeman's website will remain separate for now, but will eventually be integrated into Prime's website. There will be a link to connect to Leeman from Prime and to connect to Prime from Leeman.

Will Leeman use a separate ASI #?

Yes, for 2010.

Inventory

All items will be added to our computer system – including inventory

Order Status

Starting with new orders in February, all orders will be entered into our system. Live orders will run out of their old systems.

Leeman Customers

All Leeman customers will be added to our computer system.

Production lead times and additional charges

Please see existing Leeman catalog.

Volume Rebates: Will Leeman product sales be counted towards Prime's volume rebate program?

A separate rebate agreement will apply.

EQP: If a customer receives EQP pricing with Prime, will the customer receive EQP Pricing with Leeman? Also, if a customer receives EQP pricing with Leeman, will they receive EQP Pricing with Prime?

Yes